



## AMITY TECHNICAL PLACEMENT CENTRE

DELHI | GR. NOIDA | GURUGRAM | GWALIOR | JAIPUR | LUCKNOW | NOIDA  
MUMBAI | RAIPUR | RANCHI | KOLKATA | PATNA

### Pen Music

### Recruitment Opportunity – 2021 Batch

**Only for Students of Amity Education Group**

**Only for Unplaced & Eligible Students**

**Last Date to Register – 20<sup>th</sup> October 2021 by 4 PM**

Company	Pen Music Pvt Ltd		
Website	<a href="http://www.penmusic.in">www.penmusic.in</a>		
Batch	2021		
Date of Campus	Interview will be on 22 <sup>nd</sup> or 23 <sup>rd</sup> October		
Job Title	Trainee Ad Sales		
Eligible Degrees	MBA		
Eligible Branches	Sales & Marketing		
Eligibility Criteria	10th	-	60 % Criteria
	12th	-	60 % Criteria
	Graduation	-	60 % Criteria
	Post-Graduation	-	60% Criteria
Other Skills Required (If any)	<p><b>Sales</b></p> <ul style="list-style-type: none"><li>• Focused on target achievement: monthly/quarterly/yearly</li><li>• Monetize on-air FCT, Impact properties &amp; Branded Content</li><li>• Synchronize with Research, Content, Programming, Marketing &amp; Ops team and provide comprehensive Benefits to clients</li></ul> <p><b>Key Account Management &amp; Growth</b></p> <ul style="list-style-type: none"><li>• Inorganic Growth: Acquisition of new clients. Minimize missed clients, convert missed clients</li><li>• Organic Growth: Consolidate &amp; Nurture regular clients with higher spends every month. Maximize Market Share vs. other channels</li><li>• Visiting Clients &amp; Agencies and ensure regular meetings with the key people</li></ul>		
Location	Gurgaon		
Compensation (CTC)	5LPA – 6 LPA		
Roles &			

<b>Responsibilities</b>	<p><b>MIS and Reporting</b></p> <ul style="list-style-type: none"> <li>• MIS, Market info, Competition info. are tracked and reported in a timely manner.</li> <li>• Timely and accurate reporting of WSR's/Missed client report/daily planner mail.</li> </ul> <p><b>Recruitment Criteria</b></p> <ul style="list-style-type: none"> <li>• Ability to learn at fast pace</li> <li>• Curious, focused, inquisitive &amp; self-motivated</li> <li>• Team player, Persistent, Well Organized</li> <li>• <b>0-1 year</b> of experience in managing sales revenue in any relevant sector. TV broadcast experience is an added advantage</li> <li>• Should have completed MBA (Sales) with 1st class</li> <li>• Relevant Microsoft Office skills.</li> </ul>
<b>Recruitment Process</b>	Face to face interview will be on 22 <sup>nd</sup> and 23 <sup>rd</sup> of October 21
<b>How to Apply?</b>	<p>Interested and eligible students need to apply on the link given below latest by <b>20<sup>th</sup> October 2021 ( 4 PM )</b></p> <p><a href="#"><u>Click here to apply</u></a></p>

*Our Best Wishes are always with you*

**Team ATPC**

**Amity Technical Placement Centre (ATPC)**  
**Centralise Placement Division of Amity Education Group**

**Amity University Campus | Amity Technical Placement Centre (ATPC)**  
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